

**IF REDUCING COSTS IS A PRIORITY  
YOU NEED TO READ THIS...**



**HAULMARK**  
**EQUIPMENT**

**RUBBLE MASTER®**  
COMPACT RECYCLER

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# Saving money through on-site recycling

A guide to the economic benefits of processing construction waste

In difficult economic times it's more important than ever to make sure that your business investments are sound. This document illustrates the ways in which all sizes of construction companies can take advantage of mobile rubble recycling to introduce a highly profitable new line of business activity. Based on the RUBBLE MASTER range, the information provides the financial framework for owning a mobile crusher and the benefits you can expect.

## Background

In the past decade we've experienced a wave of environmental legislation that's led to tougher challenges when dealing with construction waste. Furthermore this trend is set to continue with even greater pressure on contractors to find new solutions to address these challenges without incurring additional disposal costs. The RUBBLE MASTER range has been developed to make on-site recycling as cost-effective for small to medium sized companies as it has been for larger businesses. Being compact and mobile makes them perfect for sites where space is at a premium and makes recycling even small quantities economically viable.



# Why on-site recycling makes good financial sense

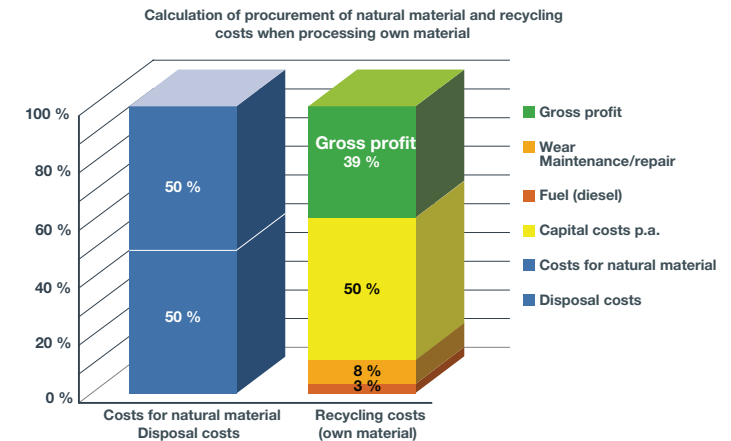


Because of the landfill, fuel and tax costs now associated with waste disposal, the on-site recycling of construction waste can make a big reduction to your operating costs in the following ways:

- Less disposal tax
- Less landfill costs
- Less transport costs
- Less materials costs
- Fast return on investment

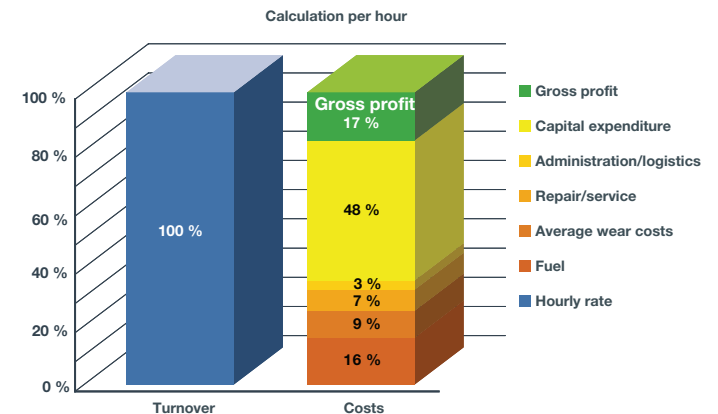
## Recycling to make raw materials

It's often the case that a site with waste will soon need construction materials. This is where a RUBBLE MASTER provides a genuine win-win situation by enabling you to use the recycled brick, concrete and asphalt for a wide variety of aggregate and back-filling jobs. As a result you'll see savings for both disposal costs and purchasing materials.



## Recycling as a service

RUBBLE MASTER compact recyclers are easy to transport without the need for special permits and are ready for operation within minutes. This and their low running costs make them highly flexible and well-suited to processing small and medium quantities – a market segment with less competition making it possible to achieve better prices. What's more a RUBBLE MASTER gives you an advantage over your competitors by extending the range of services you can provide. This can lead to a greater scope of tender opportunities and more income from a particular project.



# The Market Potential for Recycled Construction Materials

The sheer variety of recyclable materials means that almost every site contains economic opportunities on which you can capitalise. Each RUBBLE MASTER model has been carefully designed to meet the wide range of environmental challenges your business has to meet. These examples give a brief overview of the possibilities – please contact Haulmark for more detailed information and specialist advice.

## RM60

### The Flexible Problem Solver

Throughput: up to 80 t/h  
Inlet opening: 640 x 550 mm  
Weight: 12 tonnes



## RM70 GO!

### The ideal crusher for newcomers to recycling

Throughput: up to 120 t/h  
Inlet opening: 760 x 600 mm  
Weight: 19.5 tonnes



## RM80 GO!

### The versatile crusher for professional recyclers

Throughput: up to 160 t/h  
Inlet opening: 860 x 650 mm  
Weight: 23.6 tonnes



## RM100 2.0

### The profitable, high-performance crusher

Throughput: up to 250 t/h  
Inlet opening: 950 x 700 mm  
Weight: 28 tonnes



# The Market Potential for Recycled Construction Materials

These tables show how different types and sizes of business can profit from recycling construction waste with RUBBLE MASTER.

## Newcomers: New to recycling wanting to introduce a new line of business and turn waste into profit

Business Type	Business Issues	Recommended Model	Potential Services	Business Benefits
<ul style="list-style-type: none"> <li>• Small to medium size construction companies</li> </ul>	<ul style="list-style-type: none"> <li>• High disposal costs</li> <li>• Varying need for machine capacity</li> <li>• Competitive market environment</li> </ul>	<ul style="list-style-type: none"> <li>• RM60</li> <li>• RM70 GO!</li> </ul>	<ul style="list-style-type: none"> <li>• Road building</li> <li>• Rubble recycling for private customers</li> </ul>	<ul style="list-style-type: none"> <li>• Reduce company costs</li> <li>• Less down-time through better use of machinery</li> <li>• Increase range of services to widen scope of tenders</li> </ul>

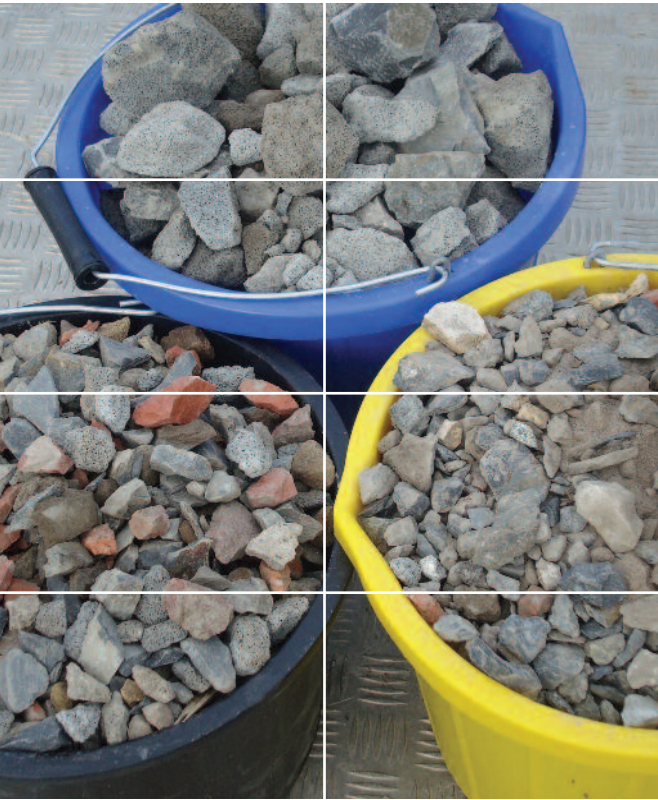
## Diversifier: Some experience in recycling and wants to enter the professional recycling market

Business Type	Business Issues	Recommended Model	Potential Services	Business Benefits
<ul style="list-style-type: none"> <li>• Road building companies</li> <li>• Contract crushers</li> <li>• Gravel pits</li> <li>• Quarries</li> </ul>	<ul style="list-style-type: none"> <li>• Rising transport costs</li> <li>• Smaller job sites</li> <li>• Cost pressure from competitors</li> </ul>	<ul style="list-style-type: none"> <li>• RM80 GO!</li> <li>• RM100</li> </ul>	<ul style="list-style-type: none"> <li>• Processing construction debris</li> <li>• Provided high-value recycled building materials</li> </ul>	<ul style="list-style-type: none"> <li>• Efficient recycling of both small and large quantities</li> <li>• Reduced costs</li> <li>• Easy transport though compact machine design</li> </ul>

## Specialist: Niche markets and developing new lines of business

Business Type	Business Issues	Recommended Model	Potential Services	Business Benefits
<ul style="list-style-type: none"> <li>• Brick Production (example)</li> </ul>	<ul style="list-style-type: none"> <li>• Waste disposal a significant business cost</li> </ul>	<ul style="list-style-type: none"> <li>• RM60</li> <li>• RM70 GO!</li> <li>• RM80 GO!</li> <li>• RM100</li> </ul>	<ul style="list-style-type: none"> <li>• Efficient processing of production waste from ready-mixed concrete, bricks, tiles, glass, sleepers, and track ballast.</li> </ul>	<ul style="list-style-type: none"> <li>• Energy savings from using waste in the production cycle</li> <li>• Reduce costs of raw materials</li> <li>• Improved CSR profile</li> </ul>

It's worth noting too that all RUBBLE MASTER machines have an easy, intuitive user-interface so they're straight-forward to operate and quick to start making the most of their earning potential.



## Further Information

As sole UK distributor, Haulmark is well placed to provide more detailed information on the RUBBLE MASTER range and the best ways to incorporate them into your business model.

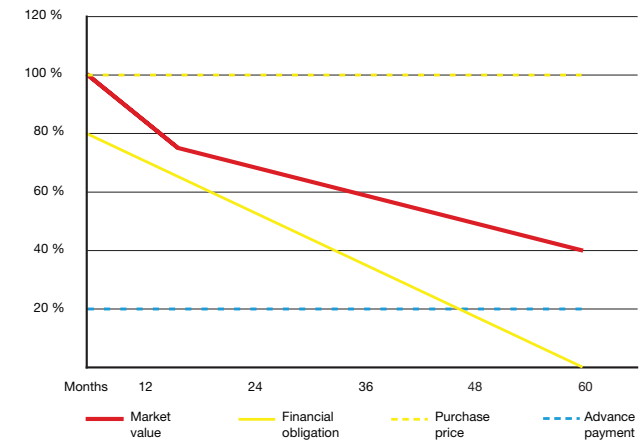
With wide ranging expertise in the demolition and construction industries, Haulmark's experienced team can advise which model would be best for your needs and provide a more detailed business case based on your company and the sectors in which you work.

## Value Retention

As with any new business investments you'll want to be sure it represents good value for money from the initial outlay and throughout its working life. One of the vital considerations for equipment is how well it holds its value and for how long you can depend on it for efficient service.

The average service life of a RUBBLE MASTER machine is 15 years with low maintenance and running costs. As you can see from the adjacent graph (based on field experience), the machines are remarkably stable in value, representing a secure investment for the long-term.

Value retention of a RUBBLE MASTER



## Reliability and Support

The level of pre and after sales care when purchasing equipment can make a significant difference to getting the most out of your budget. Through Haulmark, RUBBLE MASTER Lifetime Support helps you to reap the biggest benefits. This includes a comprehensive training programme and continuous on-site assistance to help you organise the most efficient working area. Furthermore extensive service support, spare parts availability within 24 hours and impressive reliability levels ensure you'll be able to maximise profits.

It's reassuring to know that over 1200 Rubble Masters have been sold to date and used worldwide on sites as diverse as Ground Zero New York, high in the Alps and the City of London. This has led to an ever-growing number of enthusiastic and regular clients with RUBBLE MASTER becoming a synonym for efficient, mobile, compact recycling.

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Contact **Haulmark** now for more information or to arrange a demonstration